



## **Marketing your Tour Operation or Destination on Holidaynet.com**

The Holidaynet.com consumer website offers - by invitation to UK Tour Operators and international Tourist Boards - marketing to generate brochure requests offline, to view & download online, to drive internet traffic from the HolidayNet website to our client Tour Operators & Tourist Boards sites

Visitors to Holidaynet.com site navigate around to find your services under these sections:

***Tour Operators Tourist Boards Holiday Lifestyles Holiday Destinations Holiday Deals***

### Our Basic Service

Offered to Tour Operators & Tourist Boards:

**For a monthly flat fee, we publish your Company or Destination details including all contact details and a description of your operation, USPs, holiday lifestyles, services - and drive traffic to your site.**

**Holidaynet clients have the option to supply information content for these pages which may be changed as frequently as you wish**

**We create a dedicated **home** page for your Company or Destination within the HolidayNet site - see a sample page [here](#) [for tour operators] and sample page [here](#) [for destinations]**

### Additional Options:

- 1. Pay at a fixed click through rate for each view or download of your online brochures.**
- 2. Pay at a fixed rate for each brochure request generated for an order of the printed copy of the selected Brochure/s to be posted to the prospective client. This generates full client contact details of name, address, email address & telephone number. See sample page [here](#) this includes optional monthly CSV reporting**
- 3. Advertising within our weekly Mailer Offers sent to verified HolidayNet customers, featuring late and special offers, new holiday brochures with links, see recent mailer [here](#)**

Your presence on HolidayNet.com site will contribute to your marketing operations. For further detail and costs contact us on 020 8390 9909 pr e-mail [nar@holidaynet.com](mailto:nar@holidaynet.com) – to request your participation within Holidaynet.com please fill the form below and return by e-mail or post.

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We are interested to include our Company details on [www.Holidaynet.com](http://www.Holidaynet.com) pls. send me full details in confidence.

Name ..... Your position in Company .....

Your personal e-mail address.....

Your direct telephone.....

Your mobile phone contact number:.....

Form submitted on behalf of Company:.....

Company trading address:.....  
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Post Code.....

Company main phone number:.....

Company Fax:.....

Company Email address:.....

Company Web Address:.....

**If we proceeded to participate, these are the Company details for hard copy Brochure request enquiries to be directed to the following email address:**

[Pls print clearly]:.....

**List brochure titles we want to be included on the Holidaynet website:**

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.....  
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I am authorised to make this request on behalf of the above Company and can be contacted in relation this enquiry

Signed..... Date.....

Note: Participation terms may be changed without notice; t & c last updated May 2010  
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